20th October 2010

Dear Sir/Madam,

TEDxYouth Day Hong Kong – 20th of November 2010 – Hong Kong Teachers’ Association Lee Heng Kwei Secondary School

Greetings from TEDxYouth Day Hong Kong!

Firstly, here’s a brief introduction on TED, which is a series of conferences founded in 1984 for Technology, Entertainment, and Design. It is a small non-profit devoted to Ideas Worth Spreading. TEDx is a program of local, self-organized events that bring people together, with the aim to learn, share and discuss Ideas Worth Spreading.

Come this 20th of November 2010, Hong Kong is participating in a global TEDx Youth Day event, which coincides with Universal Children’s Day. TEDx Youth Day is a series of TEDx Youth events happening over a 24-hour period all around the world.

TEDx Youth Day Hong Kong will bring together Hong Kong’s grassroots and prominent ‘thinkers and doers’; with an amazing lineup of speakers, novel performances, experiential workshops and students sharing ideas that inspire curiosity, ignite new ideas, and empower young leaders.

It is with great pleasure that we extend this invitation to you and your students to participate in this event aimed at inspiring youths with interesting and meaningful career paths while mobilizing them to contribute to the local and global community.

Hong Kong’s TEDx Youth Day will unite the youth of Hong Kong under the single banner of “Dare to Dream”. Featuring live music, art and dance, TEDxYouth Day promises to entertain and energize youths in the community to be the change and make a difference.
There will also be thought provoking and awe-inspiring talks and presentations by youths who have contributed to their communities through their initiatives and causes, and speakers discerningly selected because of their youth related vocation or programs.

The registration fee of HKD120 will cover entry into the daylong event (10 am – 4 pm) with complimentary lunch. Registration is on a first-come, first-served basis so book your places now! Please send us an email to tedxyouthdayhk@gmail.com, which should include the following: 1) name of institution, 2) name and contact of Person-in-charge, 3) number of students attending. Registration closes on 5 pm 9th November 2010.

Registration will only be confirmed upon receipt of payment (terms of payment will be advised accordingly).

Please find attached a presentation with more information on TEDx Youth Day Hong Kong and a proposed schedule and line-up of speakers for the event. Please do not hesitate to contact Nora Lim at 64634036 should you have any queries or require further clarification.

We look forward to your favourable response soon.

On behalf of
TEDx Youth Day Hong Kong, Organizing Core Team

Jo Fok

Event Organizer:
Vivian Lau, Junior Achievement Hong Kong
Dr. Gino Yu, PolyU
Jo Fok, The Global Shift Alliance
Hong Kong

TEDx Youth Day Hong Kong will bring together Hong Kong’s grassroots and prominent ‘thinkers and doers’; with an amazing lineup of speakers, novel performances, experiential workshops and students sharing ideas that inspire curiosity, ignite new ideas, and empower young leaders. Our aim is to reach out to youths of all backgrounds and our translators will ensure that this event runs smoothly bilingually. Here is a sneak preview of what you can expect:

FREDDY LAW

Freddy Law is the founder and director of Inter Cultural Education – an enterprise that aims to empowering global learners in a diverse environment through integrating personal development workshops for local youth. Freddy is also a founding director of Social Investors Club, a company that provides capital and other value-added support to social enterprises driven by the mission of creating positive social impact in Hong Kong through self-sustainable, market-oriented operation models.

JAKE SHIMABUKURO

Jake Shimabukuro is recognized as one of the world’s most exciting and innovative ukulele players and composers, performing for crowds up to 50,000 and appeared on television shows like NBC’s The Today Show. Renowned for lighting-fast fingers and revolutionary playing techniques, Jake views the ukulele as an instrument with unlimited potential to play jazz, blues, funk, classical, bluegrass, folk, flamenco, and rock. Jake often visits schools to talk with and play music for the children of Hawaii. He is the key spokesman for the “Music is Good Medicine” organization, which uses community outreach programs to emphasize the importance of a healthy life and mind as well as promoting music and the arts.

BILLY POTTS

Billy Potts founded Hong Kong Handsome Bag Co. with his friend, Joseph Ng in early 2010. Together, they make bags, furniture, and all manner of objects from environmentally-friendly, recycled materials. The company believes in cooperation between designers and craftspeople in supporting the local industry and works with the Hong Kong Women Workers Association, a local NGO in Kwun Tong, to make their products.
DEREK KWIK

Derek Kwik, a sports advocate in the HK financial sector, is the first Chinese person in the world to run across The Four Deserts. His motto is: "Pain is temporary, quitting lasts forever". He represents the relationship between endurance and success.

G.E.M.

Gloria Tang Zhi-Kei, commonly known as G.E.M., which stands for Get Everybody Moving, whose 2008 debut won her 10 major awards. She became a professional singer at the age of 16. G.E.M. graduated from True Light Girl's College in Yau Ma Tei. She has appeared on screen in shows such as TVB's "耳分高下" (Boom Boom Ba). G.E.M. became the first minor to win the female newcomer singer Gold award from CRHK Ultimate 903 (903 專業推介). In May in 2009, G.E.M. recorded her first studio album, 18, and has return back to Hong Kong since. G.E.M. is also a youth ambassador for Project Kaisei.

JUSTINE TANG

Justine is a consultant at Verdee Bamboo Living, a company that combines design, durability for its environmentally-friendly products. She is also a co-founder of Aloha Corporation, and an advisor for Hong Kong Outstanding Students’ Association.

ERIC CHEN

Eric is the managing director of Appareo, a company founded by three students from the City University of Hong Kong. The company offers innovative biological in Asia for the health quality of food products. These solutions make testing more efficient, economical and accurate, to enhance the safety of consumer products, and to protect the environment.

SSSM BBOY CREW

(Miles, Joeyo, Loki, Rocklee, D.Ming, Wreckoning, Eko, Sugar)

SSSM b-boying dance crew based in and around Hong Kong that started at the beginning of 2006. While based in and around Hong Kong, members have lived and danced in places such as New York City, Boston, Toronto, Singapore, Macao, and Jiangmen in mainland China, and thus bring together a nice combination of different styles and unique ideas to the overall crew essence and experience. They have done showcases, and participated in local and international competitions, and organized events.
WAYNE CHAU
Wayne is the founder of Givers HK, a charitable organization recognized by associations such as the Tung Wah Group of Hospitals. It encourages youth to have positive mindsets and choose meaningful lives by providing them opportunities to organize and participate in projects and events. The organization is run on business model, with an experienced managing team to provide resources and skillsets for youth to learn from.

TIM BOWMAN
Tim Bowman is a multi award winning freelance photographer, who is always interested in taking on new projects. He fell in love with the idea of photography when he discovered quite early on he was not very good at drawing. Tim enjoys variety in his photographic diet covering everything from kickboxing to weddings and his photos have been printed in sporting and lifestyle magazines as well as corporate publications. His most recent humanitarian photography project, “From Cambodia, With Love” has just been published.

ERWIN HUANG
Erwin Huang is the Deputy Chairman of TSL Jewellery Hong Kong Limited. He experienced working as a garbage collector earning 50HKD a day in Tze Wan Shan for six days in the programme 窮富翁大作戰 in 2009. During these 5 days he was only in possession of an iPhone, which recorded his experiences. Erwin has since then done many talks on his experiences in schools.